

7 things you should know about...

ECM IN THE CLOUD

Document management, enterprise content management, smart process automation – whatever label you want to give it, it's here and it's vitally important to the efficiency of your organization. Combine it with the power and efficiency of the cloud, and you've got a solution that has the potential to transform your organization so it works smarter and faster.

This infographic highlights seven things you should know about ECM in the cloud based on key statistics from recent AIIM research. It shows not only that many organizations are adopting ECM in the cloud right now – but that many more are looking to follow in the near future.

1. IT'S COMING!

ARE YOU READY?

46%

Content management will be "cloud by choice" in 3 years

42%

Already have strategic plans to use cloud content management

2. LOVE/HATE

SOME USERS LIKE THE CLOUD (SOME DON'T!)

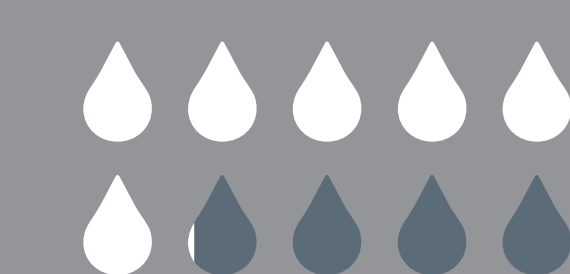
Business Users & Consultants

IT & Records Managers

3. DARK CLOUDS

WHAT IS STOPPING CLOUD ADOPTION?

61%



Perceived Security Risk

53%



Need to Demonstrate Compliance

31%



Integration Issues with Existing LOB Apps

BUT...

FORTHOSE WHO ARE IN THE CLOUD ALREADY...

70%

Trouble Free

26%

Only Minor Incidents

4. CHOOSING A CLOUD

THE MOST IMPORTANT FACTORS WHEN CHOOSING CLOUD CONTENT MANAGEMENT

Security

75%

Cost

51%

Ease of Use

25%

Service Levels

25%

Data Locale

18%



5. CLOUD GPS

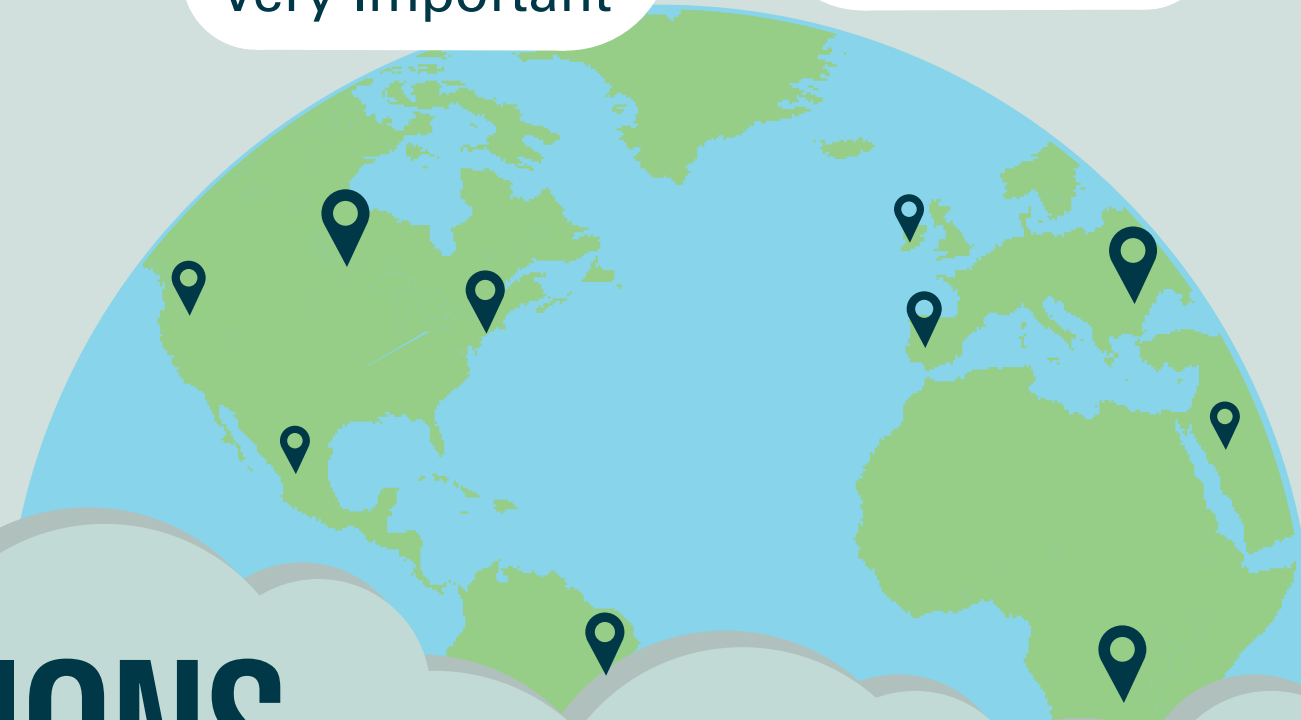
DUE TO NATIONAL RULES AND REGULATIONS, THE LOCALE OF CLOUD-BASED DATA CENTERS IS...

40%

Very Important

25%

Important



6. CLOUD ECM APPLICATIONS

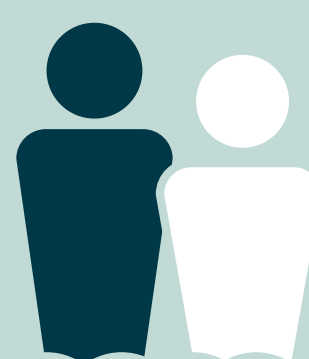
THE MOST POPULAR CLOUD-BASED ECM APPLICATIONS CURRENTLY IN USE



Records Management



Scanning & Capture



Human Resources



AP AR

7. SPENDING PLANS

CLOUD CONTINUES TO GROW

45%

of organizations plan to spend the same or more next on cloud services in the next 12 months



OnBaseCloud

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