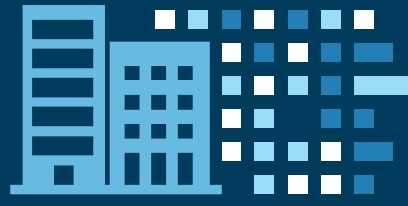


# Adopt RAD Platforms To Make Your Employees More Brilliant

To be brilliant in the moment, your employees need access to critical information and content from business applications.

## Sprawling IT environments and disparate tools put a strain on today's enterprises.

45% of companies use 100 or more business applications on at least a weekly basis. More than third of them (17% overall) use 1,000 or more.



Other tools used to manage business-critical information:



Email  
68%



Database apps  
67%



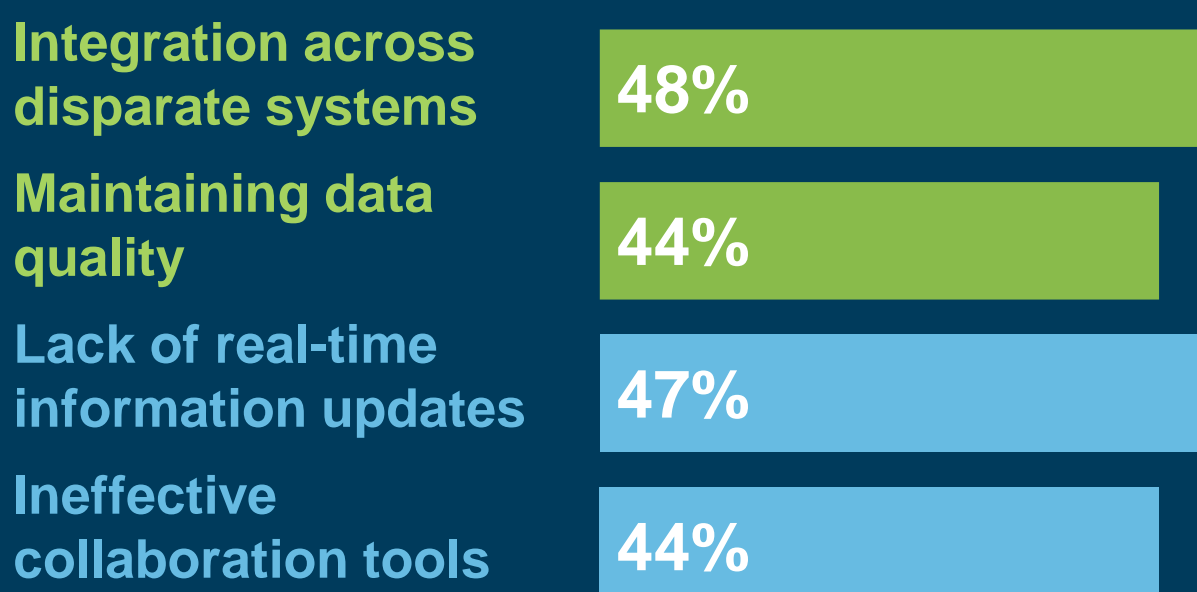
Shared drives  
60%



Spreadsheets  
57%

## This sprawl creates challenges for IT organizations and business users.

Respondents rated these among their organization's top three IT challenges or productivity barriers:



## Configuring apps on rapid application development (RAD) platforms offers a better alternative to buy or build options.

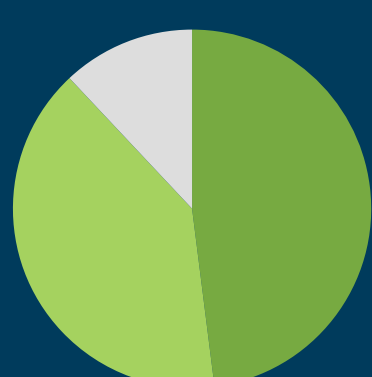


“Forever we had two ways of doing things: buy or develop. Now we have a third option: to configure [on a RAD platform]. It changed our whole world. We went from doing about one project a year to between eight and 10.”

*Project manager at a US building materials company*

## Few have yet to embrace RAD platforms...

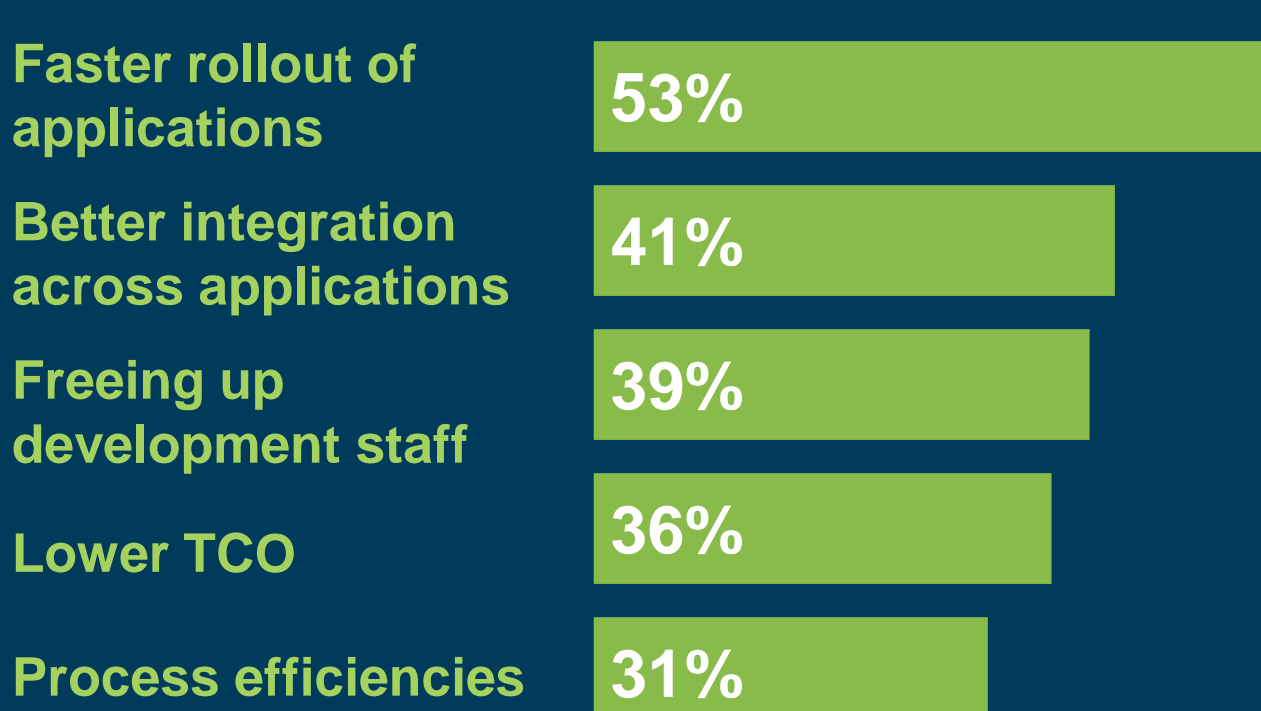
When we asked about firms' preferred approach to implementing new applications, we found that 88% are still stuck in a buy-versus-build mentality.



- 48% Buy off-the-shelf
- 40% Build apps via custom programming
- 12% Build apps by configuring on a development platform, rather than custom coding

## ...but early adopters have seen big benefits.

Benefits realized by leveraging RAD platforms\*:



## What should you look for in a platform?



47% to 51% reported increasing demand for embedded content in customer service, collaboration, and customer-facing applications.

For more results, read the Forrester Consulting Thought Leadership Paper commissioned by Hyland, “To Be Brilliant In The Moment, Think Beyond Buy Versus Build.”

**Methodology:** In this study, Forrester conducted an online survey of 187 enterprise architects in the US and EU working at companies with 500 or more employees. Forrester also conducted four qualitative interviews in the US.

Base: 187 enterprise architects in the US and EU  
 \*Base: 97 enterprise architects in the US and EU  
 Source: A commissioned study conducted by Forrester Consulting on behalf of Hyland, July 2015