

# INSURANCE DISRUPTORS

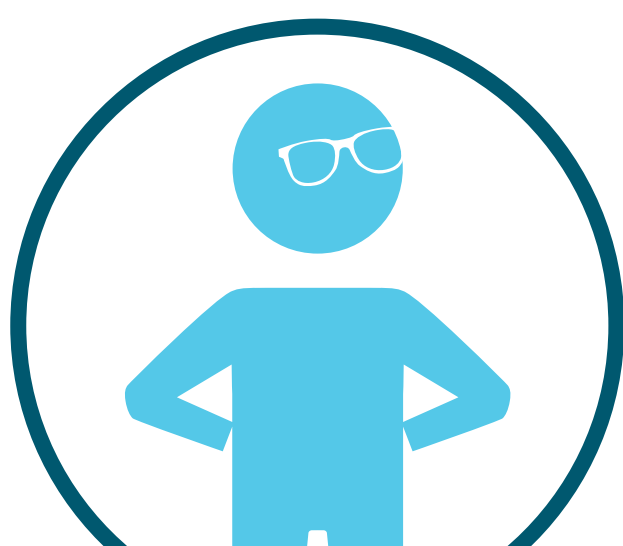
VS

# DISRUPTED INSURERS

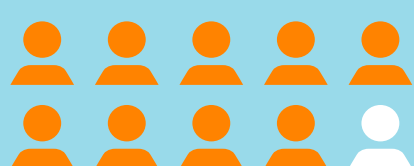
InsurTech startups are demonstrating how the creative application of innovative technology can deliver products, services and the overall experience customers want. Agents and employees, as well, expect a modern way to access, share and work with information, and a complete view of their customers at any time.

Outdated and siloed legacy systems are unable to meet these demands, however. It's forcing insurers to decide whether they want to take part in the disruption or be among the disrupted.

*On which side do you fall?*



## DISRUPTORS



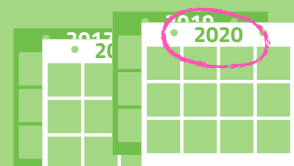
**9 out of 10**

The number of insurance CEOs surveyed by PwC that agree technology will impact or completely reshape the insurance industry in the next five years

– PwC



## DISRUPTED



**2020**

The year in which experts believe every business will have become either a digital predator or digital prey

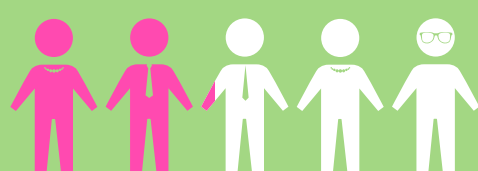
– Forrester



**>50**

The percentage of insurance IT budgets in 2017 dedicated to digital transformation projects

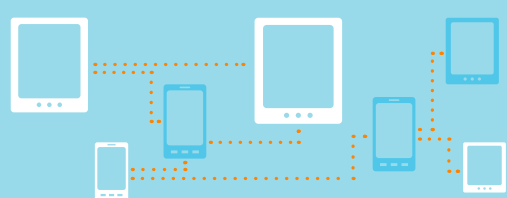
– Novarica & SMA



**<50**

The percentage of executives enthusiastic about their companies' basic digital capabilities

– Novarica



**100**

The number of connected devices a family of four could own by 2025

– A.T. Kearney, consulting firm



**80**

Percentage of insurance customers willing to use digital and remote contact channels (web chat, email, apps) instead of working directly with agents and brokers

– EY



**20 million**

Number of tweets that helped insurers track Hurricane Sandy storm trajectory and damage

– EY



**70**

The percentage of insurers' corporate business systems that are legacy applications

– KeyMark Inc.



**60**

Number of minutes in which a claimant can close a claim after an accident if the car has in-vehicle telematics

– EY



**40**

Percentage of consumers who decide to continue an insurer relationship based on quality of digital experience

– EY



**67**

Percentage of consumers willing to have a digital sensor attached to their car or home if it would reduce insurance costs.

– PwC



**71**

Percentage of surveyed consumers who used digital research before buying insurance

– PwC

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**OnBase**  
by Hyland